

Media File 2025

If you're interested in health, hospitals, lifestyle and social care, then we're pretty sure you'll be interested in us. Hub Publishing offers five digital platforms to share news and information with healthcare professionals throughout the private and public sector.



Hospital Hub

The place to land to see what's new in today's NHS and private hospitals. The breadth of content makes this a very popular resource.



Lifestyle Health Hub

Lifestyle health and medicine has a powerful role to play in defining our health destiny. Visit this informative, varied platform to find out more.



Care Sector Hub

A useful news source for anyone working within social care. This informative space is a must-click for exploring latest developments.

a dedicated and ever-growing audience of people with a role or interest in healthcare

We put you in front of the **users**, **influencers** and **decision makers** you need to reach...

Our audience includes just about every team, role and grade in a healthcare setting. Too numerous to list, but a broad snapshot would include managers and department

leads in: all-things clinical, medical and surgical; infection control, decontamination and sterile services; facilities and estates; care home operations; lifestyle medicine; patient safety; imaging & diagnostics; pathology & labs; the pharmacy; IT & comms; procurement and supply chain.

reach your market with impact and flair...
without breaking the bank

Hub News

Our highly interactive, bi-monthly digital magazine hosts news, ideas and insight from all areas of health and care, delivered straight to the inbox of readers.

We also send out a **monthly e-newsletter** with an 'at a glance' look at our latest content.

It's free to subscribe to Hub News and the newsletter, so if you'd like to receive a copy, please click **HERE**.

HUB NEWS - THE 2024 ISSUES



Feature Content

Hub Publishing has a very broad reach within the world of healthcare and it is important that our digital magazine content is just as wide-reaching. So, whilst we have a strong foundation of regular features to draw from, the rest of the magazine is developed in line with the content we receive. This means that we can accommodate any press release or any case study, so nothing gets missed.

Each issue also has a Hub Focus which is announced at least a month before the magazine is published. Again, we do this in order to react to current trends in health and care.

SIX ISSUES for 2025

JAN : copy by 22 January | **MAR** : copy by 21 March

MAY : copy by 21 May | **JUL** : copy by 22 July

SEP : copy by 20 September | **NOV** : copy by 19 November

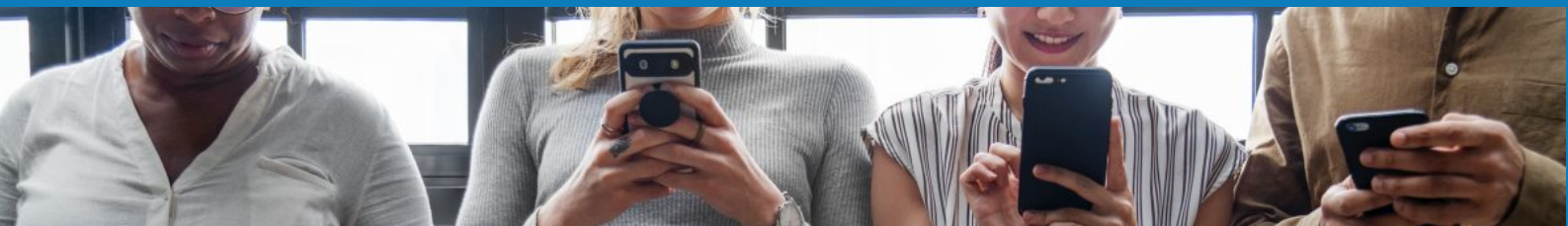
CONTENT INCLUDES

Medical Devices, Estates & Facilities, Infection Control, Primary Care, The Care Sector, Lifestyle Health, Patient Care, Clinical & Surgical, HealthTech & MedTech, Decontamination and Sterile Services, Fitness & Wellness, Sustainability, Care Homes, Mental Health, Design & Build, Dementia Care, Diagnosis, Detection & Prevention, The Healthcare Environment, Nursing, Health & Wellbeing, Independent Living, Diet & Nutrition, Self Care & Enablement, Healthy Living, Behaviour & Addiction, Patient Safety, Digitalisation, Cleaning & Hygiene, Prehab & Rehab, Disability, IT & Comms ... and lots more besides.

The Socials

We also make sure every website post is shared across the relevant channels, so even more people get to read your news.

Our current social media offering can be accessed below... and if you'd like to follow us, then that would be much appreciated.



Rates & Specs

We're delighted you've made it to our rate card as we are pretty confident you'll be impressed with our prices. We've kept the structure quite straightforward, but if you have something specific in mind, then please get in touch and we'll do our best to help with your campaign.



WEBSITE COVERAGE : pick a hub, choose a category and book the upload



	£+vat
STORY on a HUB of your choice	100



BANNER AD (728 x 140px) for 6 months	350
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all uploads are also shared across social media



HUB NEWS : digital magazine

ADVERTORIAL £+vat

full page (up to 450 words)	165
double page (up to 900 words)	250

DISPLAY ADVERTISING

full page (210 x 297mm)	165
front cover sponsorship	500

To find out more about us, please contact:

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editor



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