

If you're interested in health, hospitals, lifestyle and social care, then we're pretty sure you'll be interested in us. Hub Publishing offers five digital platforms to share news and information with healthcare professionals throughout the private and public sector.



### Hospital Hub

The place to land to see what's new in today's NHS and private hospitals. The breadth of content makes this a very popular resource.



### Lifestyle Health Hub

Lifestyle health and medicine has a powerful role to play in defining our health destiny. Visit this informative, varied platform to find out more.



### Care Sector Hub

A useful news source for anyone working within the care sector. This dynamic, informative space is a must-click for exploring latest developments.

## a reach exceeding 1.3m people with a role or interest in healthcare

We put you in front of the **users**, **influencers** and **decision makers** you need to reach...

Our audience covers all corners of the health and care sector and roles include nursing, infection control, facility management, chefs and nutritionists, lifestyle medicine

practitioners, doctors, estates officers, pharmacists, healthcare assistants, radiologists, care home managers, physiotherapists, surgeons, activity coordinators, IT specialists, wellbeing coaches, procurement managers... and so the list goes on.

**reach your market with impact and flair...**  
without breaking the bank



Our highly interactive, bi-monthly digital magazine hosts news, ideas and insight from all areas of health and care, delivered straight to the inbox of readers.

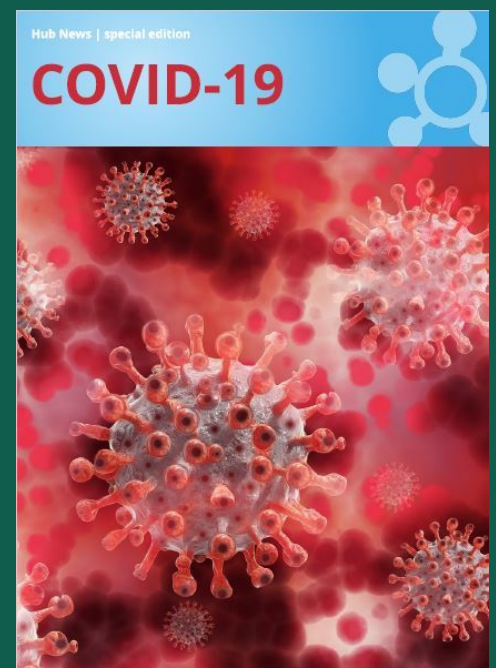
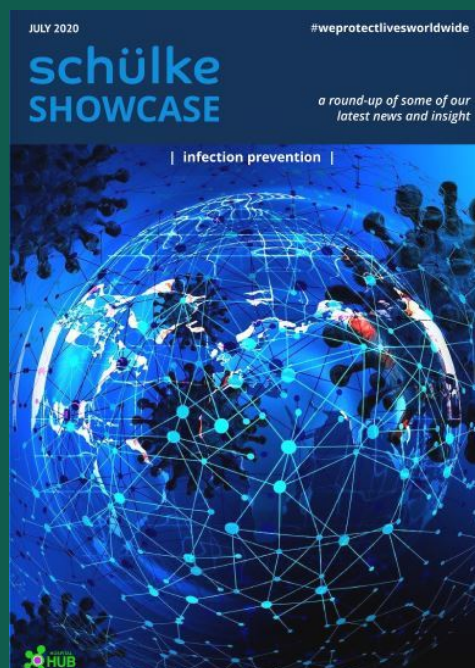
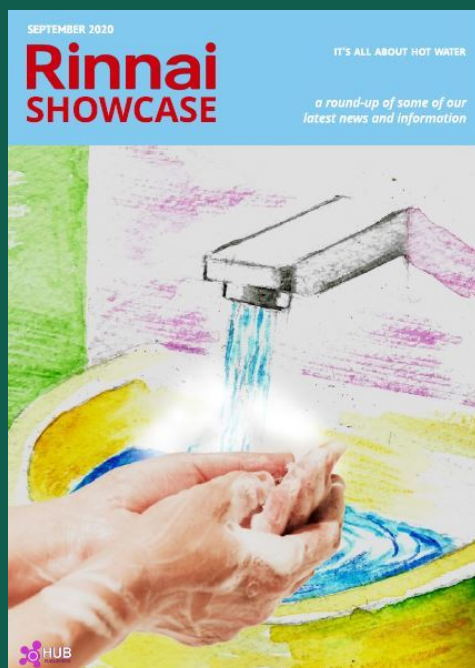
We also send out a **fortnightly e-newsletter** with an 'at a glance' look at our latest content.

It's free to subscribe to Hub News and the newsletter, so if you'd like to receive a copy, please click **HERE**.



## Digital Showcases

We also produce digital showcases on behalf of clients and to cover 'hot topics'. Please contact [debbie@hubpublishing.co.uk](mailto:debbie@hubpublishing.co.uk) to find out more.





## Feature Content

Hub Publishing has a very broad reach within the world of healthcare and it is important that our digital magazine content is just as wide-reaching. So, whilst we have a strong foundation of regular features to draw from, the rest of the magazine is developed in line with the content we receive. This means that we can accommodate any press release or any case study, so nothing gets missed.

Each issue also has a Hub Focus which is announced at least a month before the magazine is published. Again, we do this in order to react to current trends in healthcare.

Medical Devices  
Estates & Facilities  
Infection Prevention  
Primary Care  
The Care Sector  
Lifestyle Health  
Patient Care  
Clinical & Surgical

Health & Wellbeing  
HealthTech and MedTech  
Decontamination and Sterile Services  
Mental Health  
Design & Build  
Dementia Care  
Diagnosis, Detection & Prevention  
The Healthcare Environment

### SIX ISSUES for 2023

**FEB** : copy by 24 January | **APR** : copy by 23 March

**JUN** : copy by 24 May | **AUG** : copy by 24 July

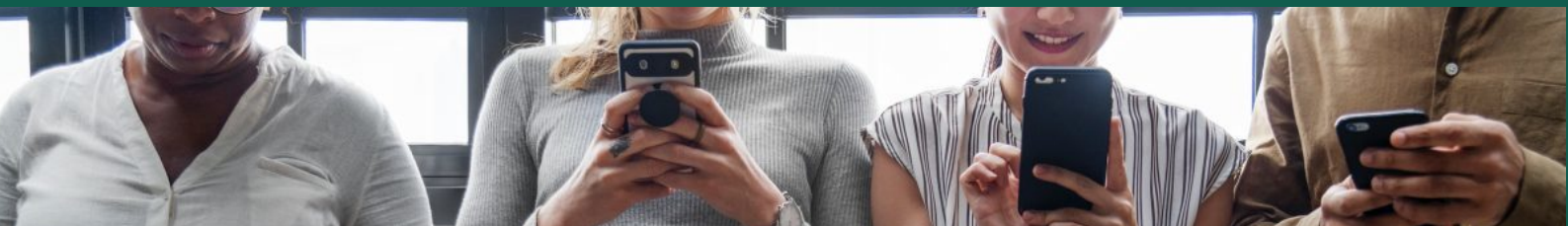
**OCT** : copy by 21 September | **DEC** : copy by 23 November

**EACH ISSUE IS PUBLISHED TWO WEEKS AFTER COPY DEADLINE**

## The Socials

We also make sure every website post is shared across the relevant channels, so even more people get to read your news.

Our current social media offering can be accessed below... and if you'd like to follow us, then that would be much appreciated.



## Rates & Specs

We're delighted you've made it to our rate card as we are pretty confident you'll be impressed with our prices. We've kept the structure quite straightforward, but if you have something specific in mind, then please get in touch with Debbie Cox on **07806 771017 / [debbie@hubpublishing.co.uk](mailto:debbie@hubpublishing.co.uk)** and she'll do her best to help.

### WEBSITE COVERAGE : pick a hub, choose a category and book the upload



	<b>£+vat</b>
STORY on a HUB of your choice	95
BANNER AD (728 x 140px) for 6 months	300

all uploads are also shared across social media

### HUB NEWS : fully searchable, interactive healthcare content



<b>ADVERTORIAL</b>	<b>£+vat</b>
full page (up to 450 words)	150
double page (up to 900 words)	250

<b>DISPLAY ADVERTISING</b> (includes free editorial)	
half page (210 x 148mm)	200
full page (210 x 297mm)	275
front cover sponsorship	500

### To find out more about us, please contact:

**[debbie@hubpublishing.co.uk](mailto:debbie@hubpublishing.co.uk) | 07806 771017**  
she's always ready to put a deal together!

**[tracey@hubpublishing.co.uk](mailto:tracey@hubpublishing.co.uk) | 07768 722607**  
the editor