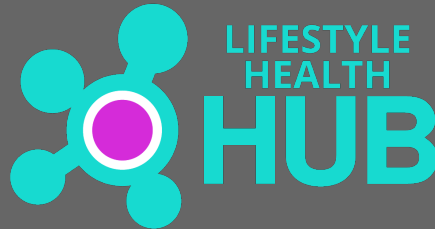


If you're interested in health, hospitals, lifestyle and social care, then we're pretty sure you'll be interested in us. Hub Publishing offers four digital platforms to share news and information with healthcare professionals throughout the private and public sector.



### Hospital Hub

The place to land to see what's new in today's NHS and private hospitals. The breadth of content makes this a very popular resource.



### Lifestyle Health Hub

Lifestyle health and medicine has a powerful role to play in defining our health destiny. Visit this informative, varied platform to find out more.



### Care Sector Hub

A useful news source for anyone working within the care sector. This dynamic, informative space is a must-click for exploring latest developments.

## a reach exceeding 1.3m people with a role or interest in healthcare

We put you in front of the **users**, **influencers** and **decision makers** you need to reach to share your news...

Our audience covers all corners of the health and care sector and roles include nursing, infection control, facility management, chefs and nutritionists, lifestyle medicine

practitioners, doctors, estates officers, pharmacists, healthcare assistants, radiologists, care home managers, physiotherapists, surgeons, activity coordinators, IT specialists, wellbeing coaches, procurement managers, community services .... and so the list goes on.

**reach your market with impact and flair...**  
without breaking the bank



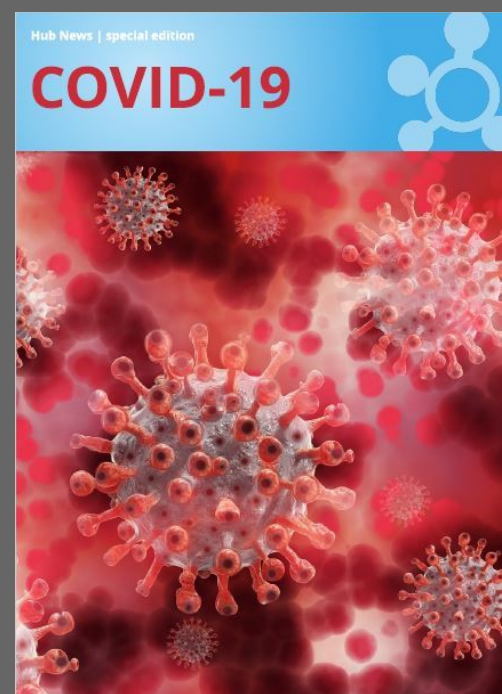
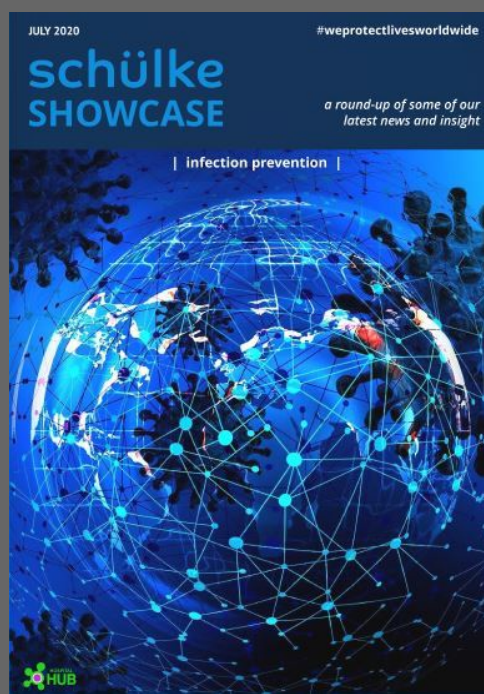
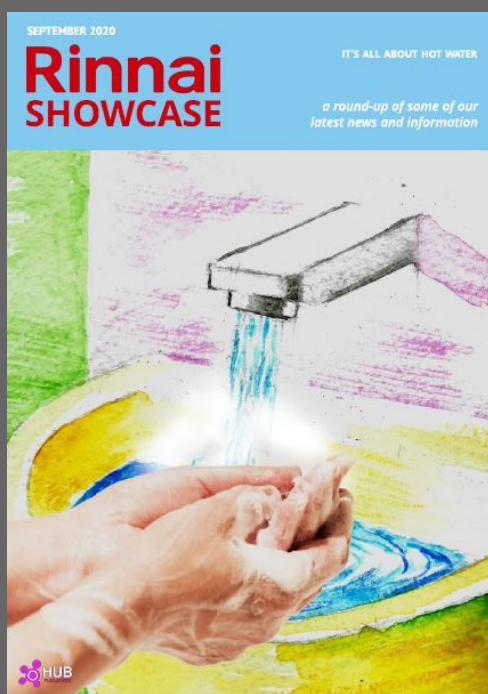
Our highly interactive, bi-monthly digital mag brings you news, ideas and insight from all areas of health and care. This useful, well-received resource is delivered straight to the inbox of our readers on the last working day of the publishing month.

We also send out a fortnightly newsletter which produces an 'at a glance' look at current posts from our websites. These clickable snippets are proving very popular!



## Digital Showcases

We also produce digital showcases on behalf of clients and to cover 'hot topics'. Please contact [debbie@hubpublishing.co.uk](mailto:debbie@hubpublishing.co.uk) to find out more.





## Feature Content

Hub Publishing has a very broad reach within the world of healthcare and it is important that our digi-mag content is just as wide-reaching. So, whilst we have a strong foundation of regular features to draw from, the rest of the magazine is developed in line with the content we receive. This means that we can accommodate any press release or any case study, so nothing gets missed.

Each issue also has a Hub Focus which is announced at least a month before the magazine is published. Again, we do this in order to react to current trends in healthcare.

Latest News

Estates & Facilities

Infection Prevention

Primary Care

The Care Sector

Lifestyle Health

Patient Care

Legionella Control

Health & Wellbeing

Healthcare Technology

Decontamination and Sterile Services

Mental Health

Design & Build

Dementia Care

Diagnosis, Detection & Prevention

Public Health

### SIX ISSUES for 2021

**JAN/FEB** : copy by 15 January | **MAR/APR** : copy by 17 March

**MAY/JUN** : copy by 17 May | **JUL/AUG** : copy by 16 July

**SEP/OCT** : copy by 16 September | **NOV/DEC** : copy by 16 November

**EACH ISSUE IS DISTRIBUTED 2 WEEKS AFTER COPY DEADLINE**

## The Socials

We also make sure every website post is shared across the relevant channels, so even more people get to read your news.

Our current social media offering can be accessed below... and if you'd like to follow us, then that would be much appreciated.



## Rates & Specs

We're delighted you've made it to our rate card as we are pretty confident you'll be impressed with our prices. We've kept the structure quite straightforward, but if you have something specific in mind, then please get in touch with Debbie Cox on **07806 771017 / [debbie@hubpublishing.co.uk](mailto:debbie@hubpublishing.co.uk)** and she'll do her best to help.

### WEBSITE COVERAGE : pick a hub, choose a category and book the upload



	£+vat
STORY on a HUB of your choice	95
BANNER AD (728 x 140px) for 3 months	300
all uploads are also shared across social media	

### HUB NEWS : highly interactive healthcare content in a feature of your choice



**bi-monthly digital mag**  
**FREE TO SUBSCRIBE**

ADVERTORIAL	£+vat
half page (up to 350 words)	150
full page (up to 600 words)	250
double page (up to 1000 words)	450

DISPLAY ADVERTISING (includes free editorial)	
strip ad (210 x 60mm)	200
half page (210 x 148mm)	450
full page (210 x 297mm)	850
front cover sponsorship	950

Content is King, so please send images, video footage and links.  
You can also commission us to write case studies (POA).

### To find out more about us, please contact:

**[debbie@hubpublishing.co.uk](mailto:debbie@hubpublishing.co.uk) | 07806 771017**

she's always ready to put a deal together!

**[tracey@hubpublishing.co.uk](mailto:tracey@hubpublishing.co.uk) | 07768 722607**

the editor