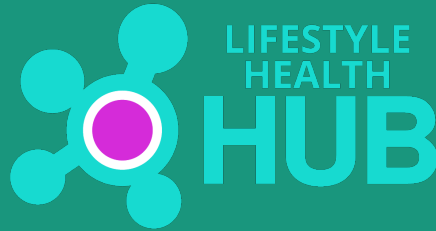


If you're interested in health, hospitals, lifestyle and social care, then we're pretty sure you'll be interested in us. Hub Publishing offers four digital platforms to share news and information with healthcare professionals throughout the private and public sector.



### Hospital Hub

The place to land to see what's new in today's NHS and private hospitals. The breadth of content makes this a very popular resource.



### Lifestyle Health Hub

Lifestyle health and medicine has a powerful role to play in defining our health destiny. Visit this informative, varied platform to find out more.



### Care Sector Hub

A useful news source for anyone working within the care sector. This dynamic, informative space is a must-click for exploring latest developments.

## a reach exceeding 50,000 people with a role or interest in healthcare

We put you in front of the **users**, **influencers** and **decision makers** you need to reach to share your news...

Our audience covers all corners of the health and care sector and roles include nursing, infection control, facility management, chefs and nutritionists, lifestyle medicine

practitioners, doctors, estates officers, pharmacists, healthcare assistants, radiologists, care home managers, physiotherapists, surgeons, activity coordinators, IT specialists, wellbeing coaches, procurement managers, community services .... and so the list goes on.

**reach your market with impact and flair...**  
without breaking the bank

Our highly interactive, bi-monthly digital mag brings you news, ideas and insight from all areas of health and care. This useful, well-received resource is delivered straight to the inbox of our readers on the last working day of the publishing month.

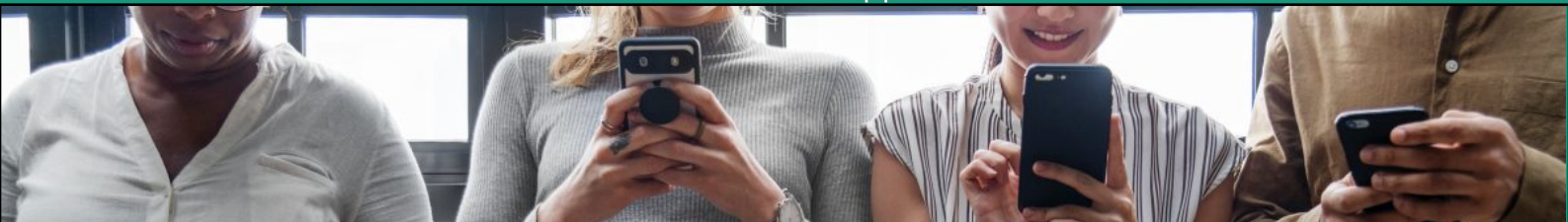
We also send out a fortnightly newsletter which produces an 'at a glance' look at current posts from our websites. These clickable snippets are proving very popular!



## The Socials

Love it or loathe it, social media is a great marketing tool and we love to engage. We also make sure every website post is shared across the relevant channels, so even more people get to read your news.

Our current social media offering can be accessed below... and if you'd like to follow us, then that would be much appreciated.



# Feature Content

The independent components of Hub Publishing have a very broad reach within the world of healthcare and it is important that our content is just as wide-reaching.

For 2020, our features will include the following, but if there's something we've missed, please just say:

## Regular Features

Latest News  
Estates & Facilities  
Infection Prevention  
The Care Sector  
Lifestyle Health

## Show Previews

IPS  
Healthcare Estates  
Naidex  
Mediweek  
The Facilities Show

## Feature Options

Healthcare Technology  
Decontamination  
Mental Health  
Design & Build  
Disability  
Health & Safety  
Dementia Care  
Pain Management  
Diagnosis, Detection & Prevention  
Clinical & Medical Services  
Patient Care

Wound Care  
Health & Wellbeing  
Beds, Bedhead Services & Accessories  
Furniture & Furnishings  
Diabetes  
Legionella Control  
HVAC, Power & Energy  
Public Health  
Diet & Exercise  
Enablement  
Laundry  
Bathrooms & Washrooms  
Stress Management  
Kitchens & Catering  
Patient Handling & Movement  
Independent Living  
Pharmacy  
Sleep  
Waste Management  
Flooring  
Assisted Living  
Fire Safety  
Security  
Hand Hygiene  
Primary Care  
Lighting

## SIX ISSUES for 2020

**JAN/FEB** : copy by 17 January | **MAR/APR** : copy by 13 March

**MAY/JUN** : copy by 15 May | **JUL/AUG** : copy by 17 July

**SEP/OCT** : copy by 16 September | **NOV/DEC** : copy by 16 November

**EACH ISSUE IS DISTRIBUTED 2 WEEKS AFTER COPY DEADLINE**



## Rates & Specs

We're delighted you've made it to our rate card as we are pretty confident you'll be impressed with our prices. We've kept the structure quite straightforward, but if you have something specific in mind, then please get in touch with Debbie Cox on **07806 771017 / [debbie@hubpublishing.co.uk](mailto:debbie@hubpublishing.co.uk)** and she'll do her best to help.

### WEBSITE COVERAGE : pick a hub, choose a category and book the upload



	£+vat
STORY on a HUB of your choice	95
BANNER AD (728 x 140px) for 3 months	300
all uploads are also shared across social media	

### HUB NEWS : highly interactive healthcare content in a feature of your choice



**bi-monthly digital mag**  
**FREE TO SUBSCRIBE**

ADVERTORIAL	£+vat
half page (up to 350 words)	150
full page (up to 600 words)	250
double page (up to 1000 words)	450
<b>DISPLAY ADVERTISING</b> (includes free editorial)	
strip ad (210 x 60mm)	200
half page (210 x 148mm)	450
full page (210 x 297mm)	850
front cover sponsorship	950

Content is King, so please send images, video footage and links.  
You can also commission us to write case studies (POA).

### To find out more about us, please contact:

**[debbie@hubpublishing.co.uk](mailto:debbie@hubpublishing.co.uk) | 07806 771017**

she's always ready to put a deal together!

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the editor