

If you're interested in health, hospitals and social care, then we're pretty sure you'll be interested in us. Hub Publishing offers three digital platforms to share news and information with healthcare professionals throughout the private and public sector.



hospitalhub.co.uk

The site to land for anyone working in a hospital. It's a place to find new ideas and share insight. Content offers something for everyone.

hubpublishing.co.uk

Our digital mag brings you news, ideas and insight from the healthcare sectors. This interactive and useful resource is delivered straight to your inbox.

caresectorhub.co.uk

A useful news source for anyone working within the care sector. This dynamic, informative space is a must-click for exploring latest developments.

7,000
readers

6,000
web visitors

5,000
social media fans

reach your market with impact and flair... without breaking the bank

These frontline staff and management teams are the **influencers** and **decision makers** you need to reach...

Roles include nursing, infection control, facility management, chefs and nutritionists, estates officers, pharmacists, radiologists, care home managers, physiotherapists, surgeons, activity coordinators, healthcare workers, cleaning

teams, IT specialists, lab technicians, procurement managers, health and safety, maintenance, laundry...

And so the list goes on. Suffice to say that we have a very broad appeal!



Rates & Specs

We're delighted you've made it to our rate card as we are pretty confident you'll be impressed with our prices. We've kept the structure quite straightforward, but if you have something specific in mind, then please get in touch with Debbie Cox on **07806 771017 / debbie@hubpublishing.co.uk** and she'll do her best to help.

WEBSITE COVERAGE : pick a hub, choose a category and book the upload



	£+vat
STORY on a HUB of your choice	95
STORY on BOTH HUBS	145
BANNER AD for 3 months	300

all uploads are also shared across social media

HUB NEWS : highly interactive healthcare content in a feature of your choice



bi-monthly and digital
free to subscribe

ADVERTORIAL	£+vat
half page (up to 350 words)	150
full page (up to 600 words)	250
double page (up to 1000 words)	450

DISPLAY ADVERTISING (includes free editorial)	
strip ad (210 x 60mm)	200
half page (210 x 148mm)	450
full page (210 x 297mm)	850
front cover sponsorship	950

Content is King, so please send images, video footage and links. You can also commission us to write case studies (POA).

To find out more about us, please contact:

debbie@hubpublishing.co.uk | 07806 771017

she's always ready to put a deal together!

tracey@hubpublishing.co.uk | 07768 722607

the editor



Content & Features

The independent components of Health Hub Publishing have a very broad reach, so the websites provide categories for you to select when submitting a news story to us.

Hub News also offers a combination of regular topics and main features in each issue to guide the reader to the content they want.

To help you with your media planning, here is the 2019 feature programme:

January/February

Cleaning & Hygiene
Diabetes
Dementia Care
Naidex
Flooring

copy deadline 1 February

March-April

Bathrooms & Washrooms
Beds, Bedhead Services & Accessories
Kitchens & Catering
Independent Living
Health & Safety

copy deadline 22 March

May/June

Waste Management
HVAC, Power and Energy
Linen and Laundry
Legionella Control
Design & Build

copy deadline 24 May

July/August

Assisted Living
Fire Safety
IPS Preview
Security
Diagnosis, Detection & Prevention

copy deadline 19 July

September : October

Car Parking
Furniture & Furnishing
Healthcare Estates Preview
Lighting
Patient Handling & Movement

copy deadline 20 September

November : December

Design & Build
Hand Hygiene
Wound Care
Beds, Bedhead Services & Accessories
Cleaning & Hygiene

copy deadline 22 November

Regular Topics

Each issue of Hub News also features news, infection prevention, estates & facilities, patient care, healthcare technology & IT and 'at a glance'.

Proudly Supporting

As well as sharing news on behalf of global manufacturers, leading innovators and healthcare charities, we have also formed close alliances with numerous event organisers. Some of the events we are supporting in 2019 include:



THE UK'S LARGEST MEDICAL EXHIBITION



health + hospitals + care